

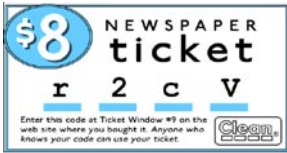


FOR CLEAN MACHINE TICKET HOLDERS

W E L C O M E TO THE CLEAN MACHINE!

A "NEWSPAPER TICKET" is a short code, and it carries a cash balance. To use one, you click on the price tag. To get one, you buy it from your favorite newspaper or magazine.

Logging in with your ticket code takes the place of entering a username and password.



Then small internet payments ("micropayments") will work at any participating site and on all your internet devices.

The Clean Machine is simple, fast and fun to use. If you have already purchased a NEWSPAPER TICKET from the Clean Machine Network, we congratulate you on making a wise decision!

HOW DOES IT WORK?

A newspaper ticket costs \$8. You can add money to it to a maximum of \$16. Purchased content can be enjoyed online or downloaded.

The ticket code is a unique combination of letters, numbers and punctuation marks. Letters must be entered as either upper or lower case. Logging in costs one cent. Log out by closing the browser window.

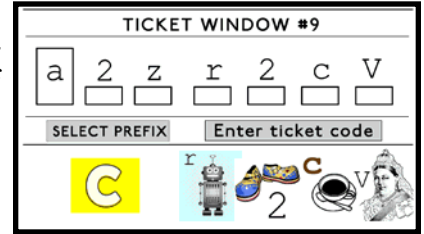
Click the "CLEAN" button on your publication's home page to go to the Start Page, where each item for sale has a ticket window that describes it. Each ticket window has a price tag; click the price tag to make a purchase.

Advertisement for 'Transportation issues loom' with a 20c price tag and a 43/243 badge.

Ticket windows #1 and #9 are special. Ticket Window #1 is where you go to buy a new ticket or add money to one. Ticket Window #9 is where you go to log in, check your balance, or see the Ticket Report, where recent purchases are automatically saved.

Click the top of Ticket Window #9 to enter all seven characters of the ticket window code. There are illustrations that go with each character to help you remember them. For example, a lowercase letter "a" might be illustrated with a picture of an apple, and an upper case "A" with the proper name, "Adam".

The first three characters are the PREFIX, which identifies the newspaper or magazine where you bought your ticket. Each prefix has a little picture too, so you can be sure when you have it right.



But when you log in your ticket at the site where you bought it, you only need to enter the last four characters.



Each price tag has a number in a little black square. This "BADGE NUMBER" appears again on purchased content to positively identify it. In the paper publication, the appearance of a badge will alert readers that corresponding internet content is available.

If a paid ticket has not been logged in for 24 months, the ticket is presumed lost. Any remaining funds on it are forfeit to the Clean Machine, and the ticket is extinguished.

Please understand that anyone who knows the code can use your ticket. But this can be an advantage if what you want is to share your ticket. Otherwise, keep it private.

FREE TICKETS

Free tickets only work for the publication that issued them, and they are good for only a limited amount of time. Not all publications use free tickets.

There are two types. One of them has \$4.00 of "pretend money" you can use just like a paid ticket. The other one, called a "DAY PASS" is a ticket code that appears in the newspaper or magazine. This gives readers of the print product access to online content.

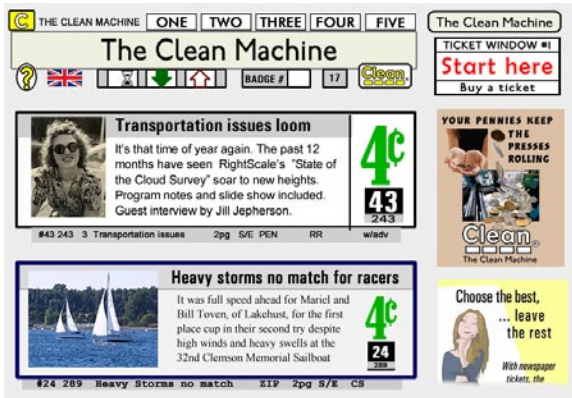


THE START PAGE

Click the "Clean" logo button, on your publication's home page, and go to the "START PAGE", where the micropayment content is. The button at the top right corner of the Start Page goes back to your publication's home page.

Controls at the top of the page include tab buttons that jump to a particular section, which may correspond to sections in the print product. To jump to a particular badge, enter it at the "Badge #" field. Set the speed of the automatic scroll to "fast", "slow" or "stop".

There is a flag button that chooses Spanish or English. The site in general, and ticket windows that have been translated, can appear in Spanish. And your language selection appears each time you log in.



The question mark delivers a HELP text, also in Spanish or English.

PURCHASED CONTENT

Purchased contents delivered in a new browser window with the "Colored Rectangle" and "SAVE" button at the top.



Heavy storms no match for determined sailboat racers

It was full speed ahead for Mariel and Bill Toven, of Lakehust, for the first place cup in their second try despite high winds and heavy swells at the 32nd Clemson Memorial Sailboat Circuit.

On rollover, buttons offer choices as to how the story appears.

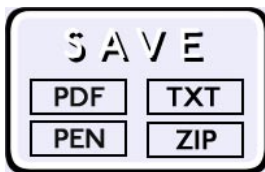
The "aA" button gives a choice of text size. And try the button with the little sun or moon to see the story in light or dark colors.

With the "R" or "C" button, choose the typeface you prefer (regular or Courier).



If there is an "S/E" button, Spanish or English is available. And click the triangle button to have the text read to you, in English or Spanish.

Audio / video content has its own player, and can also download the recording. A REPRINT REEL shows multiple pictures as a slide show. To download photos, simply click the down-arrow.



Use the "SAVE" button to download content in various ways. A "PDF" file is good for printing, a "TXT" file is good for including in email. If present, the "PEN" button downloads a file, and the "ZIP" button downloads a folder.

Your recent purchases are saved for you in the TICKET REPORT, available at Ticket Window #9. Clicking a line restores the colored rectangle.

You can also make a text-only file of combined selected content.



The Ticket Report saves a maximum of 60 items, so erase the ones you are done with.

THE THIN LINE

At the bottom of a ticket window is a thin line with abbreviations that tell you more about it. Here are examples:

#99 060

This means the badge number is 99, and the day it went online was March 1, the 60th day of the year.

9 Abcd efgh ijklmn

Ticket windows have a short title. The section number (0 through 9) appears in front of it.

2pg

If the story is longer than one page, the number of pages is shown. If this content item has no story (because the content is media), then "xtx" appears here.

S/E

This means the story has both Spanish and English.

PEN, ZIP

These two buttons deliver "bonus content": a file or folder.

RR

"RR" stands for "Reprint Reel", a kind of slide show that's good for downloading photos.

PA, CS

"PA" means audio/video content that begins playing automatically. "CS" means you click to start it.

w/adv

This means that the purchased content includes advertising (other than for the publication itself).

The "Clean" button on the Start Page will go to the Clean Machine site itself. Here you will find a list of other publications that accept your ticket. You only have to log in once to use your ticket at any of them.

JOIN THE MOVEMENT!

Tickets are a way to use your small change for something really important: rewarding the writers and artists who have enriched your life with their work.

Join the movement, become a part . . . of the Clean Machine! cleanmachinenetwork.com



The Clean Machine Network

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